



STUDY OF THE UNITED STATES INSTITUTES

A. Title of Institute: Journalism and Media

Study of the U.S. Institutes for Scholars (SUSIs) are intensive post-graduate level academic programs that provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The program goal is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

Study of the U.S. Institutes for Scholars will take place at various colleges, universities, and academic institutions throughout the United States over the course of five-to-six weeks beginning in or after June 2024. Each Institute includes a four-week academic residency component and, if possible, up to two weeks of an integrated study tour. Posts and prospective applicants are encouraged to visit our website page to obtain general information about the Institutes. The website address is: <http://exchanges.state.gov/susi>.

The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. The program will also highlight the impact of technology in journalism, including the influence of the digital economy, globalization of the news media, and other changes that are transforming the profession. The University of Montana (UM) in Missoula, MT will administer this program; **Arizona State University** in Tempe, AZ will host the Institute.

Candidates should be mid-career, typically between the ages of 30-50, highly motivated and experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc.). While the education level of participants will likely vary, most should have graduate degrees and have substantial knowledge of the thematic area of the Institute or a related field.

Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect from their participation in the Institute is equally important. Ideal candidates will have little or no prior experience living in or visiting the United States.

Program Requirements and Restrictions: Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and study tour. It is important that posts and Commissions nominate only persons who are likely to be comfortable with campus life and an active program schedule. ECA/A/E/USS encourages posts to strive to recruit diverse nominees including candidates from disadvantaged groups, individuals with disabilities, and women. While senior faculty members and new professionals to the field are eligible applicants, ECA/A/E/USS urges posts and commissions to give first consideration to mid-career professionals with little or no prior experience in the United States.

All participants are expected to participate fully in the program. Candidates should be aware that they are applying for an intensive program and there will be little time for personal pursuits unrelated to the program. The Institute is not a research program. Participants must attend all lectures and organized activities and complete assigned readings. Family members and/or friends may not accompany participants on any part of the program. If the program is conducted virtually, the same participation requirements apply. Note that Institute curriculum will not formally address teaching methodology and pedagogical methods.

The program will also highlight the impact of technology in journalism, including the influence of the digital economy, globalization of the news media, shifting business and funding models, and other changes that are transforming the profession.

As noted above, candidates must demonstrate English language fluency. Institutes are rigorous and demanding academic programs conducted entirely in English. Participants will be expected to read and comprehend substantial written materials and assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute, for participants as individuals and to foster a cohesive and interactive group. Posts must indicate the level of English language fluency in the nomination form.

Host institutions will take into account that the level of comprehension and speaking ability of participants may vary and will prepare lectures and discussions that meet the highest academic standards while using language appropriate for participants whose English is their second or third language.

U.S. citizens and permanent residents (green card holders) are not eligible for these programs.

Special Accommodations:

Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied. Special accommodations will be made available to the greatest extent possible. Should a participant need to quarantine due to health and safety concerns, accommodations will follow Centers for Disease Control and Prevention (CDC) and host institution guidelines.

Travel Arrangements:

The implementing partner (UM) will arrange and pay for international and visa travel for all Institutes. The host institution will provide each participant with a small travel allowance. The host institutions will arrange and cover the cost of any program-related travel within the United States.

Health Benefits:

All participants will receive the Department of State's Accident and Sickness Program for Exchanges (ASPE) health benefit during the U.S.-based in-person component which provides coverage of up to \$100,000 with a \$25 co-pay per medical visit and a \$75 co-pay per emergency room visit for the duration of the program. Pre-existing conditions may be covered up to \$100,000 subject to policy exclusions and limitations. Information on the health benefit program may be found online at <https://www.sevencorners.com/gov/usdos>.

Grounds for Program Dismissal: Violations of program rules, host institution rules, or local, state, or federal laws can be grounds for immediate dismissal from the program. It is important that these requirements and restrictions be made clear to all candidates submitting a nomination.